# THE ASSOCIATION FOR WOMEN'S CAREER DEVELOPMENT IN HUNGARY (AWCDH)

# founded in 2003

# THE FOUNDERS OF THE AWCDH

identified the need for a non-governmental organization to help promote women's equality by working with and fostering the cooperation between organizations dealing with women's issues, by taking an active role in the formulation of a common platform and helping to promote empowerment of women active in all major sectors of life.

## LIFE COURSE ORIENTED WOMEN'S CAREER DEVELOPMENT

In a woman's life there are certain periods, cycles, and changes that are particular to her womanhood.

It is therefore imperative that women of different ages and different social situations should be provided with sufficient information to meet their special needs and circumstances.

Only in this way can they make informed choices and pursue careers most suited to their talent and goals.

# **OUR GOALS**

to advance the dialogue between legislation, government,
the profit and non-profit spheres, higher education,
and all potential stakeholders of AWCDH
in order to meet economic, social, cultural and educational challenges.

Our objectives have been defined in the combined spirit of national development goals,

the laws on equality,

EU directives,

the corresponding UN Strategies and Recommendations, and the European Employment Strategy, promotion of Euro-Atlantic integration.

# **WE ADOPT**

all positive foreign best practices within a Hungarian framework

# **WE PRESENT**

exemplary Hungarian practices abroad by utilizing our network within the European Union and the United Nations

# WE HAVE THE OPPORTUNITY

to cooperate in the work of UN/ECOSOC as the first Hungarian NGO in "Special consultative status with UN-ECOSOC" awarded in 2009.

This recognition renders our efforts in the field of European relations and global issues like women's equality, women's rights, sustainability and demographic change all the more effective.

# THINK TANK AND ACTION TANK

# Dedicated members of AWCDH,

well trained professionals in their fields are putting their knowledge and expertise in the service of the goals set by our Organization.

# A Forum of knowledge transfer

with the participation of organizations interested in an increase in employment and the realization of gender equality

(EU, government, economic and non-profit sector, scientific sphere, media) thus contributing to the expansion of the labor market, its greater effectiveness, and the strengthening of economic competitiveness.

# AWCDH formulates and publicizes its views

regarding women's equality, women's employment, work-life balance, lifelong learning and active ageing on Hungarian, EU and UN levels.

# **OUR STRATEGIC PROJECTS I**

# 1. RESEARCH PROJECTS SPONSORED BY THE VISEGRAD FUND 2020-2022

#### "Women, Families, Careers - Effects of the Pandemic on Work-Life Balance in the Visegrad Countries" (1st October 2021 to 30 April 2022)

We implemented the Project in V4 Partnership with the Business & Professional Women CR z.s. from the Czech Republic, the Association of Business Women from the Slovak Republic and the Pedagogical University of Krakow from Poland.

Within our Project, we examined the impact of the pandemic on four special groups of women

(mothers with children, women who are plan a family, women over 50, and rural women), in particular with relation to the labour market and presented our findings in the Research Study incl. recommendations for decision makers.

We organized a dissemination event in hybrid form in Budapest on 8 March 2022 and an online event on March 17, 2022, at the UN NGO CSW66 Forum. www.visegradwomen.net

#### "Women, Families, Careers – a Civil Society Forum in the V4 Spirit" (17 February to 31 October 2020)

Within our Project we organized a Conference in Budapest on 28 August 2020 in hybrid form.

The main patron of the conference was *Mrs. Katalin Novák*, (that time) Minister of State for Family and Youth Affairs of the Ministry of Human Capacities, Current President of Hungary.

At this conference we launched a Forum as a V4 Civil Society Initiative to help promote women's employment.

There was particular emphasis on the balance between work and private-family life, with special regard to the values of our region and its sustainability.

Our main goal was to formulate Recommendations for decision makers and stakeholders based on the conference

and the electronic survey conducted between August 24 and September 15, 2020.

(For more details please contact: ferenczi@womenscareer.org)

We delivered a presentation at the CSW65 (New York) online NGO forum

which can be watched on YouTube titled "Hungarian Women Hungarian Women at CSW65".

#### In the "Open Women's Entrepreneurship Network" Project sponsored by the Visegrad Plus Grant (2019)

AWCDH participated as partner of the coordinator NGO Radio Kameleon (Bosnia and Herzegovina).

We have organized a 10-member expert delegation for the international women's festival held in Tuzla between 11-14 April 2019, to which – in addition to the members of MNKSZ – we also invited the representatives of the Hungarian Red Cross, the Association of Large Families and the Women's Entrepreneurial Club of the Chamber of Commerce and Industry of Győr-Moson-Sopron County.

During the four-day event we had the opportunity to participate in several lectures, roundtables and consultations.

In addition to women's entrepreneurship and work - life balance, we also introduced the Hungarian family policy which was of public interest.

From the other V4 countries, Slovak and Czech women's NGOs were invited as partners.

# OUR STRATEGIC PROJECTS II

#### 2. EU PROJECTS

#### Participating in 4 COST Actions (membership in MCs)

(European Cooperation in Science and Technology) is a funding organisation for research and innovation networks)

CA22120 2023-2027 - Network to leverage the Multi-Age Workforce" (LEVERAGE)

CA22167 2023-2027 - Participatory Approaches with Older Adults (PAAR-net)

CA21107 2022-2026 - Work inequalities in later life redefined by digitalization (DIGI-net)

CA19136 2020-2024 - International Interdisciplinary Network on Health and Wellbeing in an Age-friendly Digital World. (NET4AGE-FRIENDLY).

#### Participating in Adult Learning Projects

#### "Women, Families, Careers - Digital solutions in adult learning" 2023-2024

AWCDH is participating as partner in the KA210-ADU-Small-scale partnership in adult education project coordinated by the Családbarát Magyarország Központ Nonprofit Közhasznú Korlátolt Felelősségű Társaság (Family Friendly Hungary Center). Other partners are:

the Business & Professional Women CR z.s. from the Czech Republic and the Association of Business Women from the Slovak Republic.

#### "Be the Change" Project 2016-2018

AWCDH participated as partner in the "Be the Change" (Boosting entrepreneurship through intergenerational exchange) project within the frameworks of the Erasmus+ Strategic Partnerships Program. Participating countries: Italy – as coordinator, Germany, Hungary, Malta and Slovenia The AWCDH's tasks in the Be the Change Project: Research and dissemination / communication and media expert tasks.

Entrepreneurship was central to the project and AWCDH, through its members, represented the entrepreneurial skills and competencies needed for starting / running a business.

#### "TRAME" Project 2013-2015

The AWCDH participated as partner in the "TRAME project" (Transferring Competencies through Self-Narration and Mentoring Process) within the frameworks of the Lifelong Learning Program - Grundtvig Adult Education Program

Participating countries: Germany, Turkey, Ireland and Malta.

AWCDH's team of experts carried out research in the field of self-narration and developed a professional handbook for the self-knowledge education program for artisans available for all EU countries.

#### 3. AWCDH'S INITIATIVES

"Women's Career Lifetime Achievement Award" founded in 2013 for the 10th Anniversary of the AWCDH

"Women's Career for a Lifetime" awareness raising program since 2009

"Best Workplace for Women Award" founded in 2007

"Award for Women's Equality" founded in 2007

"Local Governments for Equality Award" 2005/2006

#### 4. ORGANIZATION OF CONFERENCES

The AWCDH has organized about 50 international conferences as well as many meetings and workshops since its foundation.













ASSOCIATION FOR WOMEN'S CAREER DEVELOPMENT IN HUNGARY

ORGANIZATION IN SPECIAL CONSULTATIVE STATU WITH THE UN ECONOMIC AND SOCIAL COUNCIL









# Women, Families, Careers – Effects of the Pandemic on Work/Life Balance in the Visegrad Countries www.visegradwomen.net

- supported by
- Visegrad Fund

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AZ ENSZ GAZDASÁGI ÉS SZOCIÁLIS TANÁCSA KERETÉBEN

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## THE SECOND INTERNATIONAL CONTEMPORARY WOMAN FESTIVAL IN TUZLA 11-14 APRIL 2019









http://www.womenscareer.org/tuzla

SPECIÁLIS "CONSULTATIVE NGO" STÁTUSSZAL RENDELKEZŐ CIVILSZERVEZE AZ ENSZ GAZDASÁGI ÉS SZOCIÁLIS TANÁCSA KERETÉBE

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Erasmus+

# Boosting entrepreneurship through intergenerational exchange 2016-2018









"Be The Change" – an international project to boost older people's capacity to transfer competences and skills in entrepreneurship and entrepreneurial attitude.

Partners: Italy, Hungary, Slovenia, Germany and Malta

# **TRAME - EU Project (2013-2015)**

The AWCDH has successfully implemented the "TRAME – Transferring Competencies through Self-Narration and Mentoring Process" Project within the frameworks of the Lifelong Learning Program - Grundtvig Adult Education Program of the European Union. Within this framework we had the opportunity to present to our Irish, Maltese, German and Turkish partners and on other European forums that Hungarian folklore and craftsmanship (and in this context centuries of knowledge transfer from generation to generation) are unique in the world. Building on good examples from abroad and building upon Hungarian traditions, the AWCDH's expert team has developed a professional manual for the self-narrative education program for artisans available for all FU countries.







# BEST WORKPLACE FOR WOMEN AWARD

founded in 2007

On the Occasion of International Women's Day 8 March the AWCDH announces every year

the Best Workplace for Women Competition and Prize as a continuation of the successful initiative launched in 2007 in honor of the "Equal Opportunities for All – European Year"

Our goal:

to point beyond the need for equal employment opportunities to the economic advantages of making more and more women part of the work force.

The Competition is open to Organizations operating in Hungary who fall into one of two categories:

less than 250 employees, over 250 employees

## Aspects of evaluation:

fair working arrangements; career opportunities; promotion; opportunities to preserve health and well-being; skill development opportunities; reconciliation of work, private and family life.

## Our special database

regarding women's employment and women's well-being is available as a representative sample reflecting the opinion of more than 24 thousand employees and several hundred managers.

az ensz gazdasági és szociális tanácsa keretében with the un economic and social council
Szívvel, tudással, törvénnyel az esélyegyenlőségért. Knowledge, Experience and a Passion for Equality

## **OUR MAJOR EVENTS 2018-2024**

2024

AWCDH Parallel Event titled "AWCDH standing up for women's equality for 20 years" at the CSW68 NGO Forum on 18 March 2024 – online. "Cooperation for disadvantaged women" – the Women's Day conference of the Association for Women's Career Development in Hungary and the Family Friendly Hungary Centre held on 8th March 2024 at the Family Friendly Hungary Centre in Budapest.in preparation for the CSW68 NGO Forum 2023

"Women, Families, Careers – celebrating 20 years of AWCDH" incl. the Best Workplace for Women 2022 Award Ceremony on 1st December 2023 at the Rubin Wellness & Conference Hotel.

AWCDH's Sections titled "Women's Career for a Lifetime" at the Gerontology Days 2023 International Scientific Conference as Partner of the Faculty of Health at the University of Debrecen in Nyíregyháza on 12-13 October 2023.

AWCDH Parallel Event titled "Women, Families, Careers - Digitalization in service of work-life balance" at the CSW67 NGO Forum on 16 March 8:30-10:00 AM EDT in the Church Center of the UN in New York.

Partners Networking Event, Best Workplace for Women 2021 Award Ceremony on 2<sup>nd</sup> December 2022 at the Rubin Wellness & Conference Hotel.

AWCDH's Section titled "Women's Career for a Lifetime" incl. 4 presentations at the Gerontology Days 2022 International Scientific Conference as Partner of the Faculty of Health at the University of Debrecen in Nyíregyháza on 6 October 2022.

#### AWCDH Parallel Event at the NGO CSW66 Virtual Forum on 17 March 2022:

Part one: Impact of the Pandemic on the work/life balance of Visegrad Women, Part two: Programs of the AWCDH dedicated to the UN Decade of Healthy Ageing "Women, Families, Careers – Effects of the Pandemic on Work/Life Balance in the Visegrad Countries" international conference held on 8th March, on Women's Day in Budapest at the Rubin Wellness & Conference Hotel in hybrid form (More info: <a href="https://www.visegradwomen.net">www.visegradwomen.net</a>)

Partners Networking Event, "Best Workplace for Women 2020" and "Best Workplace for Women 2019" Award Ceremony" on 2nd December 2021 at the Rubin Wellness & Conference Hotel.

AWCDH Programs dedicated to the UN Decade of Healthy Ageing

as Partner of the Faculty of Health at the University of Debrecen at the Gerontology Days 2021 International Scientific Conference (online) on 25 -26 November 2021 "Women in Democracy for 30 Years – Central-Eastern European experiences and best practices in the Beijing Spirit"

Virtual parallel event at the CSW65 NGO Virtual Forum on 16 March 2021. (Presentations are available on Hungarian Women at CSW65 YouTube channel).

"Women, Families, Careers - a Civil Society Forum in the V4 Spirit" international conference

on 28 August 2020 in Budapest at the Rubin Wellness & Conference Hotel.

2010

Partners Networking Event and "Best Workplace for Women 2018" Award Ceremony" on 2<sup>nd</sup> December 2019 at the Rubin Wellness & Conference Hotel. "Cooperation of Generations" the AWCDH's event to be held in cooperation with the University of Debrecen, Faculty of Health,

Department of Gerontology on 21 November 2019 within the frameworks of the 12th Gerontology Days in Nyiregyháza.

2018

"Career Planning and Family Background" Program in honor of 2018 Year of the Families and "Best Workplace for Women 2017" Award Ceremony at the international conference titled "Active Ageing – Generations in New Roles" held in cooperation with the University of Debrecen, Faculty of Health Department of Gerontology in Nyíregyháza on 30 November 2018.

SPECIALIS "CONSULTATIVE NGU" STATUSSZAL RENDELKEZU CIVILSZERVEZE AZ ENSZ GAZDASÁGI ÉS SZOCIÁLIS TANÁCSA KERETÉBEI

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## **OUR MAJOR EVENTS 2013-2017**

2018

#### The "Be the Change" Erasmus+ Project Multiplier Event on 16 October 2018 in Győr

in cooperation with the Women's Entrepreneurial Club Győr-Moson-Sopron County Chamber of Commerce and Industry.

#### "Programs of the AWCDH within the frameworks of the CSW62 UN Event in New York"

Conference and Partners Networking held at the Rubin Wellness & Conference Hotel on 28 March 2018.

2017

#### "Knowledge Transfer – Cooperation of Generations in the Family and at the Workplace"

International Conference to be held on 16 November 2017 within the framework of the 14th Personal Hungary Human Resource Management Exhibition at the Millenaris Park in Budapest. Within the frameworks of the conference will be held the "Best Workplace for Women 2016" Award Ceremony".

#### "For Hungarian Women in Hungary and around the World"

Conference and Partners Networking at the Rubin Wellness & Conference Hotel on 28 June 2017.

2016

#### "Work - Life Balance for All Ages" International Conference

on 17 November 2016 within the framework of the 13th Personal Hungary Human Resource Management Exhibition at the Millenaris Park in Budapest.

2015

#### "Women, Families, Careers" II. - Cooperation between Generations" International Conference

on 12 November 2015 within the framework of the 12<sup>th</sup> Personal Hungary Human Resource Management Exhibition in the Millenaris Park in Budapest.

"Participation of the AWCDH in the TRAME Project within the frameworks of the EU / Grundtvig Adult Learning Program (2013-2015)

- Experiences and Results" conference held in the Rubin Wellness & Conference Hotel on 5 June 2015.

2014

#### Women's Forum and the Best Workplace for Women 2013 Award Ceremony

held within the framework of the Personal Hungary Exhibition for Human Resource Management at the Syma Event and Congress Centre, Budapest on 13 November 2014 "Hungarian-Jewish Women's Lives" International Conference in in commemoration, reconciliation and setting examples

in honor of the Hungarian Holocaust Memorial Year at Danubius Hotel Gellért, Budapest, on 21 July 2014 and

Reception of Dr. Márta Mátrai, Deputy of the Speaker of the Hungarian National Assembly at the Parliament in Budapest on 22 July 2014

on the occasion of the "Hungarian-Jewish Women's Lives" International Conference.

"International Cooperation for Women Above 50" Conference organized in cooperation with Older Women's Network (OWN), Europe within the frame of the "Women's Career for s Lifetime" Project of the AWCDH on 31 May 2014 in the Rubin Wellness & Conference Hotel, Budapest.

2013

#### "Women, Families, Careers – How to Harmonize Work and Family Life Successfully"

International Conference on 10 October 2013 at the Personal Hungary Exhibition for Human Resource Management, Syma Event and Congress Centre, Budapest.

#### Women's Day at the "Just for Women Fair and Expo - Fair and Attention Just for You!"

on 7 September 2013 in the VIP Room of Pavilon G, Hungexpo Budapest Fair Center.

"European Cooperation for Women Above 50" – Lessons learnt during the "EU-2012 Year of Active Ageing and Solidarity between Generations" International Conference on 7 March 2013 in the Rubin Wellness & Conference Hotel, Budapest.

## **OUR MAJOR EVENTS 2004-2012**

"Women for Sustainable Development – The Role of Women in Rural Development" International Conference in the Rubin Wellness & Conference Hotel, Budapest on 24 November 2012.

"Women's Forum" organized by the AWCDH at the Personal Hungary Exhibition in the Syma Hall, Budapest on 15 November 2012.

"Indian Summer Gathering", Consultation on Progress: Older Women's Issues in the UN and the EU, a Women's Career Club Meeting organized in honor of the European Year of Active Ageing and Solidarity between Generations 2012 in the Rubin Wellness & Conference Hotel, Budapest on 22 September 2012.

"Health, Beauty, Security" International Conference in honor of the European Year of Active Ageing and Solidarity between Generations 2012 held on 28 June 2012 in the Rubin Wellness & Conference Hotel, Budapest.

"Women's Careers for a Lifetime" a joint conference of the AWCDH and the Figyelő (Observer- Business weekly) as well as the Családi Lap (Family Magazine) in honor of the European Year of Active Ageing and Solidarity between Generations 2012 held on 28 March, 2012 in the Budapest Hilton Castle Hill.

"Women at home, in the workplace and beyond – Central European Alliance for Women's Empowerment"
International Conference in honor of the Hungarian and Polish EU Presidency held on 29 September 2011 in the Castle District of Buda.

"March for the Disabled Women" conference series: 2006, 2007, 2008, 2010

**"A Trio For Gender Equality 2010-2011"** International Conference in the Hungarian Parliament – 2010

"Women's Careers above 40 and 50" International Conference – 2010

"Partnering for a Better World" - Work and Partnering: the UN - ECOSOC and accredited NGOs" Conference - 2009

"Women's Career for a Lifetime" International Conference in the Hungarian Parliament - 2009

"Employment – Equality – Competitiveness" International Conference in the Hungarian Parliament and multimedia DVD– 2008

"Women and Career in the 21st Century" university road show in cooperation with Procter&Gamble - 2007-2009

"Hungarian Women for a Better World" International Conference in the Hungarian Parliament – 2007

"Women in Political Decision Making" Book and International Conference in the Hungarian Parliament - 2006

"Local Governments For Equal Opportunities" Award Ceremony in the Marble Hall of the Ministry of Interior, Budapest –2006

"Mayors for Equal Opportunities" Conference in the Marble Hall of the Ministry of Interior, Budapest – 2005

"Women's Role in Regional Development and Public Life" Conference in the Rubin Wellness & Conference Hotel, Budapest – 2004

ASSOCIATION FOR WOMEN'S **CAREER DEVELOPMENT** IN HUNGARY

ORGANIZATION IN SPECIAL CONSULTATIVE STATUS WITH THE UN ECONOMIC AND SOCIAL COUNCIL

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# Our Posters Prepared for the UNECE Ageing Conferences 2017- Lisbon, 2022 - Rome

#### The Hungarian Red Cross helps Older Women help



SPECIÁLIS "CONSULTATIVE NGO" STÁTUSSZAL RENDELKEZŐ CIVILSZERVEZET

AZ ENSZ GAZDASÁGI ÉS SZOCIÁLIS TANÁCSA KERETÉBEN





Location of the project

Contact information, website



On February 2, 1003, from attracted tribution, inappair containing country. The primary pand of the Red Cross Movement, including the Insequents bed Cross, to their provide in the Cross Movement of the Cross Movement of

#### Project description

in places and the literature of the control of the In dealing with the crisis, they also have a key role to play in organizing and providing medical care for refugees along the border, in which they rely on the Red Cross-operated

n many cases immediate medical intervention was required, as the children and elderly refusees were especially exhausted from their long journey. the current shadion, as always, the Hungarian Red Cross is the judge global and mobilize its resources, as well as to remain fieldle and operated for any eventuality. Its 19 county organism of the current shadion, as always, the Hungarian Red Cross is the judge global and mobilize its resources, as well as to remain fieldle and operated for any eventuality. Its 19 county organism of the properties of the

Between 26 February and 14 April 2022, the Hungarian Red Cross provided assistance in more than 170,000 cases, with a total of more than 29,000 working hours, and its members and volunteers in more than 31,000 working hours.

Tion 3 JUV watering tools.

They are prouse that their won has been praised both by the hosts and the refugees. People are giving donations with confidence because they know that their donations will be used to care for refugees in the humanitarian crisis, many new volunteers joined and the number of helpen has also raise.

The propries here in highly and across the bedres boss that they an always count on the Hungarian Red Cross, because they always help in times of need.

#### How the activity contributes to protecting or engaging older persons in responding to emergency situations

The elderly are one of the most vulnerable groups in the humanitarian crisis, and more attention is needed to meet their needs and demands

The control of the co

now that load governments can glury a term the meroining the religione crisis."

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Due to the travarian country to be our morntal facility to increasing exception of the control of the c

including making immediate contact with fineds and relatives with the help of their interpretent.

Many of the Bed Cost suddress and registar members providing exerted instances in the humanitarian crisis are already retired. They are also enthusiants and persistent which it contacts to making and distributing standardes, and in many other ways a seed. They practicage efficiently in helping refugees and at the same time, they become part of the community and returns a volunteer or member, and the common of the ready resident in the common of the common of the ready found the common of the ready found in the common of the ready found the common of the ready found in the common of the ready found in the ready for the ready found in the ready for the ready found in the re

- . The Hungarian Red Cross and the Association for Women's Career Development in Hungary (AWCDH) ally as strategic civil partners
- On the presidential level they work together to involve more older women as volunteers and members in the activities of the Hauguran Red Cross.
  They welcome women over 50 who are willing and able to continue their contributions to their description fields of knowledge and competence. The present war emergency has also proven that they are
  the ones who can be communicate with the most voluntarial group of refugues, the definity.
- The AWCDH represents the presence of the Hungarian Red Cross at the UNICE joint Forum Of Givil Society and Research on Ageing to be held in Rome on 15 June 2022.

## "WOMEN'S CAREER FOR A LIFETIME" A Hungarian Initiative with UN and EU Support



Project location:

d support on EU and UN levels through



#### Contact information:

Mrs. Andrea Ferenczi President ciation for Women's Association for Women's

Career Development in Hungary

Organization in Special Consultative Status with the UN Economic and Social Council Mobile: +36 30 982 7093

ASSOCIATION FOR WOMEN'S CAREER DEVELOPMENT IN HUNGARY

#### Project description

Demographic ageing is a universal problem, and the situation in Hungary is also serious. Since the life expectancy of women outstrips that of men, we must encourage women to continue living active and healthy lives. Compared to their numbers and potential, the participation of older women in economic and social decision-making is insignificant.

The aim of the "Women's Career for a Lifetime" project is to give older women the chance to:

- · stay in the workforce and share their experience
- · participate in lifelong learning
- · keep playing an active role in society, including volunteer work prepare consciously for longer, healthier and more meaningful lives.

We hope to do this by calling special attention to the need of supporting the participation of women over 50 in the labor market while taking into account their role in the family. Popularly called the "sandwich generation", these women must continue to care for their children, their parents, and

We hope to involve those women over 50 who are willing and able to continue their contribution to their respective fields of knowledge and competence. Their recognition, appreciation, proper remuneration and inclusion in economic and social development must be of top priority!

We recognize the importance of good media relations. We keep the media informed, especially our selected contacts, delivering first hand news that could indirectly affect domestic politics and the economy in the fields of ageing, employment, sustainability, cooperation of generations, and the plight of older women

Presence in the media.

Over 2000 participants in our 9 international conferences in Hungary Hungarian and International Expert, Trainer and Speaker database 3 presentations at UN conferences, 10 at events in Europe "Women's Career Lifetime Achievement Award", since 2013 "Best Workplace for Women Award", since 2007 Think tank: videos, presentations, research and surveys

Our professional network UN: ILO, WHO, FAO, UNECE, UNESCO EU, EP: Committee on Women's Rights and Gender Equality

#### AGE Platform Europe, OWN Europe, NGO Committee on Ageing, Geneva European and US NGOs, including INPEA and AARP In Hungary:

National Assembly Committee on Employment and Labor, National Council on Ageing, Ministry of Human Capacities, Ministry for National Economy, Local Governments, Hungarian Academy of Sciences, Hungarian Labor Inspectorate, EBH - Equal Treatment Authority, Demographic Research Institute, Gerontology Science Coordination Center, University of Debrecen Crime Prevention Department of the Hungarian National Police, Association of Women Judges, Hungarian Red Cross, Confederation of Hungarian Employers and Industrialists Embassies

#### How our Project contributes to realizing the potential of living longer

Our programs aim to activate and motivate. It is of vital importance that older women recognize that they have an indispensable role in the labo market, in society as a whole, and in the lives of their families. But the "feeling of usefulness" calls for lifelong learning, self-improvement, and motivation. We encourage women over 50 to do their share in creating the desired positive image by continued training, keeping themselves up-to-date, and appearing in active roles.

#### Timeline/duration of the project: ongoing since 2009.

#### Lessons learnt

At AWCDH we know that we must do our utmost to enhance the lives of women over 50, not only with respect to employment, but other fields as well, such as lifelong learning, knowledge transfer, health, life in rural environments, art, culture, business and social services and the media. It is our aim to draw the attention of decision makers, stakeholders and various social groups to aspects of active ageing and its social benefits.

#### Relevance for the UNECE region

Older women are facing similar challenges all over the word. Therefore we hope to strengthen the general understanding, approach, acceptance and inclusion between participants of the UNECE conference, who will subsequently popularize and make use of the new information in their respective countries through formal as well as informal channels.

# **OUR SERVICES**

- Diversity management and diversity audit
  - Special trainings:

Diversity (women, persons with disabilities, older people)

Work-life balance, Women in leadership

Effective leadership tools for male leaders managing female employees

(incl. Online trainings)

Training and consultation for corporate HR managers in the areas of

- Development of skills and competencies of female emloyees
  - Development of intergenerational cooperation
  - Organization of conferences, workshops, study tours
    - Publishing training materials and books
- Hungarian and International Expert, Trainer and Speaker database
  - Research and surveys
    - HR and PR services

SPECIALIS "CUNSULTATIVE NGU STATUSSZAL RENDELREZU CIVILSZERVEZE AZ ENSZ GAZDASÁGI ÉS SZOCIÁLIS TANÁCSA KERETÉBE

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# **OUR PARTNERS**

In the UN:

ILO, WHO, FAO, UNECE, UNESCO

In Europe:

The European Commission Representation in Hungary

EP: Committee on Women's Rights and Gender Equality (FEMM)

European Institute for Gender Equality (EIGE)

European Economic and Social Committee

Occupational Safety and Health Administration - OSHA

COST Actions (4) MCs and members

AGE Platform Europe

Older Women's Network Europe

European Institute for Managing Diversity

Istituto Nazionale Di Riposo E Cura Per Anziani, INRCA

Universita Ca' Foscari Venezia

Awo Berlin Spree Wuhle E.V.

Upi - Ljudska Univerza Zalec

Universita Ta Malta

Magyar Asszonyok Ligája (Hungarian Women's League, Gúta),

Business & Professional Women CR, z.s.

Pedagogical University of Krakow

Radio Kameleon Tuzla

Association of Business Women, Slovak Republic

**US NGOs:** 

INPEA – International Network for the Prevention of Elder Abuse Women Deliver, Lantos Foundation, and many others.

In Hungary:

National Assembly – Subcommittee for Women's Dignity

Ministry of Culture and Innovation

Thematic Workgroups on Women's Rights and on Older People's

Rights within the framework of the Human Rights Working Group

**Local Governments** 

Családbarát Magyarország Központ

(Family Friendly Hungary Center)

**Hungarian Central Statistical Office** 

**Hungarian Red Cross** 

**Hungarian Academy of Sciences** 

Budapest University of Technology and Economics

University of Debrecen

Pécs University

Széchenyi István University

University of Szeged

**Trade Unions** 

Women's Entrepreneurial Club of Győr-Moson-Sopron County

Chamber of Commerce and Industry

Large Families Association of Hungary (NOE)

Media

Hungarian Representations abroad

Embassies and Foreign Chambers of Commerce in Hungary

# **OUR ORGANIZATION**

75 members, 7 board members

Articles Association: www.womenscareer.org

## **International representations:**

EU and UN, Belgium, Czech Republic, Germany, Ireland, Israel, Italy, Netherlands, Portugal, Romania, Serbia, Slovakia, Spain, Sweden, Turkey, UK, USA

## **Projects:**

UN CSW, EU Projects, Women's Career for a Lifetime,
Women for Sustainable Development – The Role of Women in Rural Development,
March for Disabled Women, Best Workplace for Women Award,
World Conference of Hungarian Women, Visegrad Women,
"Hungarian-Jewish Women's Lives" International Conference
in Honor of the Hungarian Holocaust Memorial Year

Judith Müller Memorial Committee

# **GET IN TOUCH:**

Mrs. Andrea Ferenczi founder and president
Association for Women's Career Development in Hungary
Ugron Gábor u. 28
1118 Budapest, Hungary
Mobile: +36 30 9827093

E-mail: ferenczi@womenscareer.org

## **WEBSITES:**

www.womenscareer.org, www.bestworkplaceforwomen.com, www.visegradwomen.net, www.hungarianwomen.net, www.marchfordisabledwomen.com, www.jewishwomen.hu

SPECIÁLIS "CONSULTATIVE NGO" STÁTUSSZAL RENDELKEZŐ CIVILSZERVEZET AZ ENSZ GAZDASÁGI ÉS SZOCIÁLIS TANÁCSA KERETÉBEN



#### ASSOCIATION FOR WOMEN'S CAREER DEVELOPMENT IN HUNGARY

ORGANIZATION IN SPECIAL CONSULTATIVE STATUS

# Our Major Projects 2004-2024











"Női karrier korhatár nélkül"

A Magyar Női Karrierfejlesztési Szövetség (MNKSZ) Szekciója

breceni Egyetem Egészségügyi Kara Partnerek-igiai Napok 2022. Nemzetközi Tudományos Kon Nyíregyháza, 2022. október 6. 14:45–16:05

Az MNKSZ Támogatói:

















AT THE NGO CSW66

VIRTUAL FORUM

March 17, 2022

ASSOCIATION FOR WOR













**PARTNERTALÁLKOZÓ** 

MAGYAR NŐKÉRT MAGYARORSZÁGON ÉS A VILÁGBAN









































AZ ESÉLYEGYENLŐSÉGÉRT KONFERENCIA Budanast Baldarministárium



OPPORTUNITIES
CONFERENCE
Budgo est, Ministry of the Interior





Our Awards:









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ORGANIZATION IN SPECIAL CONSULTATIVE STATUS





















# PARTICIPATION OF THE AWCDH AT THE UNECE MINISTERIAL CONFERENCE ON AGEING



The Association for Women's Career Development in Hungary (AWCDH), the initiator of the "Women's career for a lifetime" program, is honored that, thanks to the recognition of their expertise, Andrea Ferenczi and Katalin Hajós have been invited to the UNECE (United Nations Economic Commission for Europe) Ministerial Conference on Ageing held in Rome on June 15-17, 2022 by the Italian Government.

### A Sustainable World for All Ages Joining forces for solidarity and equal opportunities throughout life

On the occasion of the 4<sup>th</sup> review and appraisal of the implementation of the Madrid International Plan of Action on Ageing and its Regional Implementation Strategy (MIPAA/RIS) in the UNECE region, the first Joint Forum of Civil Society and Scientific Research was organized on June 15, 2022, as a part of the UNECE Ministerial Conference on Ageing held on 16-17 June, 2022 at the Ergife Hotel and Congress Center in Rome.

The 5<sup>th</sup> UNECE Ministerial Conference on Aging ended with the adoption of the 2022 Rome Ministerial Declaration in the spirit of three main objectives:

- 1) Promoting active and healthy ageing throughout life
- 2) Ensuring access to long-term care and support for carers and families
- 3) Mainstreaming ageing to advance a society for all ages

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#### **AWCDH PARALLEL EVENT AT THE NGO CSW67 FORUM**

"WOMEN, FAMILIES, CAREERS – DIGITALIZATION IN SERVICE OF WORK-LIFE BALANCE" in cooperation with the Family-Friendly Hungary Centre

Date: March 16, 2023, 8:30 - 10:00 AM EDT • Venue: Church Center for the United Nations (CCUN) 8th Floor









































## "WOMEN'S CAREER FOR A LIFETIME" IN PARTNERSHIP IN HUNGARY AND INTERNATIONALLY

Session of the of the Association for Women's Career Development In Hungary at the Gerontology Days 2023 International Scientific Conference on 13 October 2023 – online



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#### Szívvel, tudással, törvénnyel az esélyegyenlőségért · Knowledge, Experience and a Passion for Equality























Photos: Tamás Förster



#### ONLINE PARALLEL EVENT OF THE ASSOCIATION FOR WOMEN'S CAREER DEVELOPMENT IN HUNGARY (AWCDH) AT THE CSW68 NGO FORUM

### "AWCDH STANDING UP FOR WOMEN'S EQUALITY FOR 20 YEARS"

in cooperation with the Family-Friendly Hungary Centre

DATE: March 18, 2024, 8:30-10:00 ET, 14:30-16:00 CET

#### **MAIN PATRON:**

HE Dr. Zsuzsanna Horváth, Ambassador, Permanent Representative of Hungary to the United Nations

#### **GET IN TOUCH WITH:**

Mrs. Andrea Ferenczi, President, Association for Women's Career Development in Hungary Email: ferenczi@womenscareer.org · Mobile: +36 309827093 · www.womenscareer.org

#### **ORGANIZER:**





**ASSOCIATION FOR WOMEN'S** CAREER DEVELOPMENT IN HUNGARY ORGANIZATION IN SPECIAL CONSULTATIVE STATUS WITH THE UN ECONOMIC AND SOCIAL COUNCIL













**SPONSORS:** 



#### **OUR SPEAKERS:**









Ms Mónika Modla, Researcher, **AWCDH** 



Judit Kereki PhD, **Professional Manager**, **Family-Friendly Hungary Centre** 



Ágnes Szuromi-Kovács, dr., Advocate for **Women Leaders** 



Ms Gyöngyi Dani, multiple European champion, world champion and six-time silver medalist paralympic fencer



Ms Kata Adonicsné Püski **Deputy Head of Cabinet, Director,** Semmelweis University Rector's Office